

## JOB DESCRIPTION: Digital Signage Program Manager

### PRIMARY ROLE:

The Story + Display (S + D) vertical focuses on understanding the unique strategic objectives of a client's place-based media initiative, defining a display technology to accomplish those objectives, and designing a content solution to maximize the impact of the installation. The primary role of the Digital Signage Program Manager is to manage the successful delivery of the S + D projects from start to finish.

### SECONDARY ROLE:

Contribute to developing Mg business opportunities for the S + D vertical.

### DUTIES AND RESPONSIBILITIES

- Manage projects from inception to successful delivery, overseeing and taking accountability for the entire project life cycle
- Develop solution delivery approaches for Story + Display initiatives, working with client resources and third party vendors to design the proposed solution including: requirements, specifications, scope of work, deliverables, resource models, cost estimates, and project plans.
- Establish function, quality, cost, and schedule goals and objectives for each project.
- Manage project plan, budget, project communication, and issue resolution.
- Define and manage testing and integration with 3rd party providers and solution components to ensure specifications are met.
- Define and manage processes for capturing and applying lessons from completed projects.

### EXPERIENCE/EDUCATION/QUALIFICATIONS

- Minimum of 5 years of experience managing technology projects that bring together hardware, software, and media for end user applications
- Bachelors degree in relevant field(s)
- Strong technical background with understanding and/or hands-on experience in software development and web technologies
- Excellent written and verbal communication skills
- Strong organizational skills and attention to detail

REPORTS TO: Business Lead - Story + Display

COLLABORATES WITH: Designer, Technologist, Producers, and Operations